

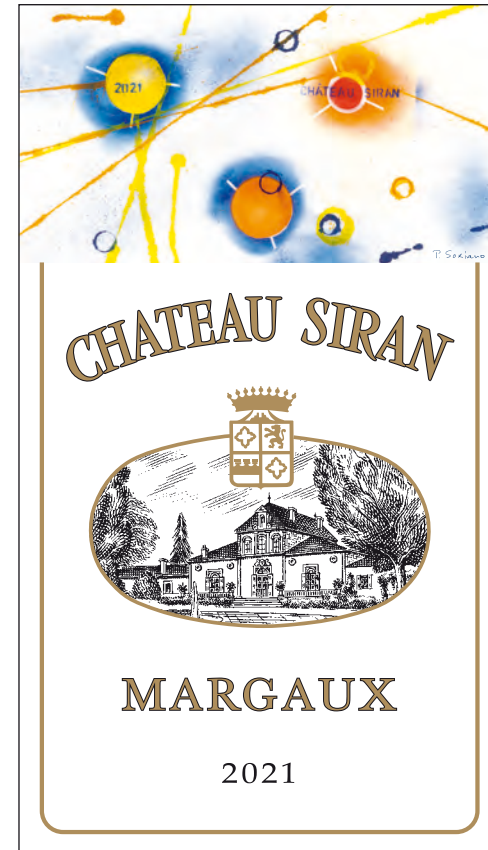




SIRAN  
MARGAUX

THE ILLUSTRATED  
LABEL

2021 VINTAGE



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SIRAN X  
PETER SORIANO



## CHÂTEAU SIRAN 2021

**I**t gives me great pleasure to present the illustrated label for Château Siran 2021.

The choice of subject is a tricky one. My wife Sévrine and I are always looking for a theme that will bring people together, be fun, seductive and commemorate a pleasant event for years to come.

We hope you'll enjoy this new label, just as you will this 2021 vintage, which we'll be starting to deliver in November 2023.

Édouard Miailhe

A handwritten signature in black ink, appearing to read 'E. Miailhe', with a horizontal line underneath.

## THE LABEL

While Château Siran boasts its own connection to the family of French painter Henri de Toulouse-Lautrec (the estate having once belonged to his great-grandparents), its current owner, Édouard Miaille, hails from a family of art collectors. Alain and Brigitte, Édouard's parents, began commissioning different contemporary artists to create special-edition labels for Siran from 1980 onwards.

The label for the 2020 vintage marked the beginning of a new series of Château Siran illustrated labels by artists, with a joyful drawing of post-Covid *joie de vivre* and happiness of sharing by the French-Chilean artist Federica Matta.





## THE THEME

The year 2021 marked the beginnings of space tourism and the exploration of Mars, and also, thanks to ever-improving technologies such as satellite images, a new understanding of the fragility of the earth in the face of climate change.

Consequently, when thinking about Siran's 2021 label, Édouard and Sévrine wanted to evoke the theme of our human relationship with the solar system, outer space, and the universe more broadly,

The result - a lyrical and seductive drawing of the planets - captures the complex relationship between space, time, and movement, while representing the artist's perceptions of an ambiguous and increasingly volatile universe.

## THE ARTIST

**F**ranco-American artist Peter Soriano was the obvious partner for this project.

The family ties that have united the Soriano and Mialhe families for several generations have helped to forge this friendship, fuelled by great admiration.

For some years now, Edouard and Sevrine have been passionately following his work documenting the impact of climate change on melting snow, glaciers and icebergs.

A great wine lover, Soriano enthusiastically agreed to design the Château Siran's 2021 label.





## PETER SORIANO

Sculptor and artist Peter Soriano was born in Manila, Philippines, in 1959. His works are part of prestigious collections and are exhibited around the world, notably at the Museum of Fine Arts in Boston and the Morgan Library & Museum in New York.

His work «Ilulissat, Disko Bugt», a wall drawing measuring over 8 metres, magnificently captures the fleeting essence of the icebergs of the Far North. Exhibited at the Portland Museum of Art, Soriano's work embodies the ephemeral beauty of nature.



## THE VINTAGE 2021

**2021** was an atypical year, in which the effects of global warming that we have been experiencing for some years were not felt.

The wine is more classic, lower in alcohol and perhaps more delicate, thanks to the Cabernet Sauvignon grapes at the right stage of ripeness and the expertise of our cellars.

It will delight the palate of our wine-lovers, as have recent vintages such as 2008 and 2014.







## YESTERDAY

**S**iran has been making wine since the 17<sup>th</sup> century and has never stopped progressing along the path of pleasure and indulgence.

Edouard Miaillhe, representing the sixth generation of the Miaillhe family, is at the head of the estate. He took over the reins in 2007, immediately carrying out major investment work to restructure and revitalise the vineyard and winery.

His dynamism, combined with a constructive vision of viticulture and the place of Bordeaux wines in the world, have helped to make Siran a key player in the great wines of Margaux and the Médoc.

## TODAY

**M**arjolaine Defrance, oenologist and technical director of Château Siran has surrounded herself with a team that is more committed than ever to environmentally friendly growing practices.

The ageing cellars, which were completely renovated in 2020, are now adjacent to the vinification vats, reducing the need to handle the wines and streamlining the team's work.

Siran is committed to the environment: preserving and enriching the estate's biodiversity, monitoring, and reducing its carbon footprint, limiting its consumption of inputs, and preferring to use organic and bio-control methods.





## TOMORROW

**D**riven by scientific research and soil analyses, Château Siran is continuing its vineyard renovation programme.

Plots of vines are being replanted with clones and rootstocks better adapted to climate change, while extensive canopy management has been instrumental in allowing the team to produce balanced wines with vibrant fruit flavours.

Just as the world is changing, the estate is committed on establishing the most prolific ways to respond to the current environmental and social challenges.

## THE FUTURE

While Siran is increasingly revered in the world of fine wines, Édouard Miailhe is delighted to see Siran wines collected by aficionados from around the world. His dearest wish is that they be appreciated and drunk by them.

The new era of Siran is marked by Édouard's forward-looking vision, shaped by their experience of living abroad, and his desire, along with that of his wife and children, to preserve the estate's heritage and abundance for future generations.







## CHÂTEAU SIRAN 2021

### HARVESTING DATES

from 23 September to 9 October 2021

### BLENDING

60% Cabernet Sauvignon, 28% Merlot 11% Petit Verdot  
and 1% cabernet franc

### AGEING

12 months, 35% new French oak barrels,  
fine grain medium toast

ALCOHOLIC DEGRE 13°

YIELD 51 hl/ha

TECHNICAL MANAGER Marjolaine Defrance

CONSULTING OENOLOGIST Hubert de Boüard

MANAGER Édouard Miaillhe



*Photo credits: Anna Lanta*

*Designer: Bernard Pénalba*